

# You never farm alone

Our service goes far beyond simply developing, producing and supplying tyres. Not only do we continuously respond to your changing needs, we are also always there to put our tyre technology, knowledge and experience to work for you.

We sincerely want to build a long-term relationship with you, in an active and personal manner. We aim to be your companion at each step you take and to offer you advice and help...  
**So you never farm alone.**

From traction in the field through performance on the road and higher load, etc, our engineers take all your needs into account thanks to

- their many direct contacts with European farmers
- regular consultation with the major tractor manufacturers

- Dedicated technical Firestone support
- Digital connection at any time through the Firestone app: you'll always know the right tyre pressure for any kind of performance

 Always at your service

 Your needs come first

 Your best buy

- Outstanding value at an excellent cost per hour
- Ask your tractor dealer for your Firestone incentive when you buy a new tractor
- 10 year warranty

 Quality you can rely on

Every tyre that leaves our ISO-certified factory is hand-checked by craftsmen.

 Logistics close to you

Our dealers usually have your Firestone tyres in stock. With our excellent, closely linked European logistics network, we can deliver anywhere in Europe within a few days.

 The right tyre

- Firestone dealers help you choose the right tyre for your performance needs
- The Firestone app gives you the ideal tyre specs/technical requirements for your performance needs

## You can always rely on us

Firestone helps farmers to get more out of their land with quality tyres which deliver greater productivity, enable cost-effective operations and minimise the impact on your precious topsoil. Our full range of Firestone tractor tyres gets all your jobs done at an excellent cost per hour.  
**This means that you can save time, fuel and money.**

Firestones tyres' superior casings are renowned for their toughness and durability. Combine this with their wear-resistant compound, and you will enjoy long-lasting tyres that **you can always rely on.**

## High quality standards

For more than 120 years, the Firestone tyre company has always been close to farmers and farming. The agricultural tyre was conceived by Harvey Firestone and has changed farming methods completely.

As part of the Bridgestone Corporation, Firestone today benefits from all the know-how, high production standards and outstanding innovation capabilities needed to stay ahead, and we are continuously adapting our offer to meet your evolving needs, including today's heavier and faster vehicles.

## Designed in Europe and produced in Europe for European farmers

European Firestone agricultural tyres are European to the core. Our engineers at the R&D Centre in Italy regularly consult European farmers and local dealers to ensure that our tyres meet all the needs of European agricultural soil. All our tyres are manufactured at our plant in Puente San Miguel, Spain. With no protracted overseas transport, we can deliver to our dealers anywhere in Europe within a few days!

## You never farm alone



# Firestone



**DURAFORCE UTILITY**      **R8000 UTILITY**

Excellent grip. Excellent stability.



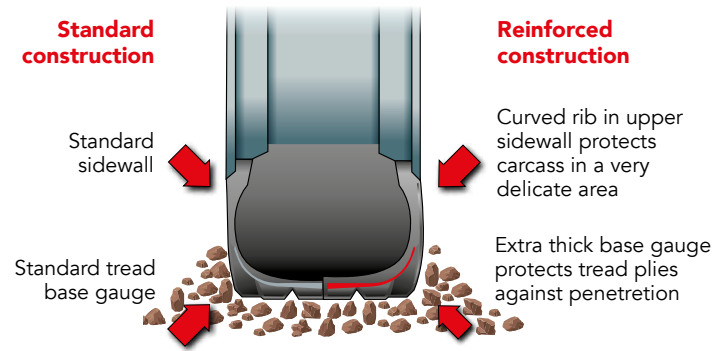
# Excellent grip. Excellent stability.

## Reinforced casing construction

- Curved rib in upper sidewall protects carcass against external impacts
- Extra thick base gauge protects tread plies against penetration
- Six or seven layer belt for excellent cut resistance

### Your benefits:

**Stability - Outstanding durability**  
**Cut resistance**



Standard sidewall

Standard tread base gauge

Standard construction

Reinforced construction

Curved rib in upper sidewall protects carcass in a very delicate area

Extra thick base gauge protects tread plies against penetration

## Designated DURA FORCE UTILITY pattern design

Unique block pattern design, especially engineered for mixed agricultural applications, with a focus on hard surface operations.

### Your benefit:

**Strong grip on hard surfaces**



## Designated R8000 UTILITY pattern design

Lug design very well-suited to mixed agricultural applications

### Your benefit:

**Strong grip on all surfaces**

## Wide tread and flat tread contour

Both Firestone tread designs have flat tread contour for increased stability.

### Your benefit:

**Stability**

## High-performance tyres for agro-industrial applications



## Size range DURA FORCE UTILITY

Rim	Tyre Size	Load index/Speed index
R28	440/80 R28	156A8
R26	480/80 R26	160A
R24	500/70 R24	164A 164B
	460/70 R24	159A8
R20	400/70 R20	149A8
	365/80 R20	141B 153A2
	335/80 R20	136B 147A2
R18	405/70 R18	141B 153A2
	340/80 R18	143A8



## Size range R8000 UTILITY

Rim	Tyre Size	Load index/Speed index
R28	440/80 R28	156A8
R24	460/70 R24	159A8 159B
	400/70 R24	158A8
	400/80 R24	156A8
R20	400/70 R20	149A8
R18	340/80 R18	136A8



Download from your app store or just use this QR code:



For iOS app



For Android app

# Excellent grip and stability for heavy jobs



## Proven durability

Superior casing design and robust construction with extra-thick skid base and curved ribs maximise **resistance to cuts and punctures.**



## Excellent safety and stability

**Extreme lateral stability** is assured thanks to the tyres' extra-wide tread arc and thick sidewall. The result is easy and highly responsive operation, even while performing complex manoeuvres.



## Long-lasting performance

The DURA FORCE UTILITY's wide, and flat contour and optimised tread pattern ensure a high surface area contact patch, resulting in uniform wear and **long-lasting tyre life.**



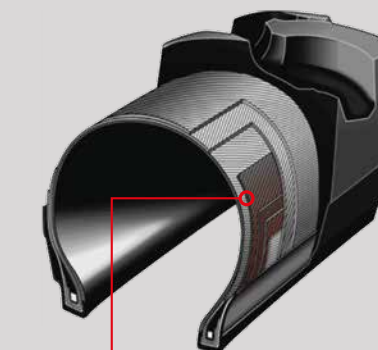
## Excellent grip

Firestone's DURA FORCE UTILITY agro-industrial range stands out for its **superior levels of grip** on even the hardest of surfaces such as asphalt and concrete. The lugs' optimised shoulder angle provide the R8000 UTILITY tyres with good **field traction** capabilities.

## Advantages of Radial tyres vs Bias tyres

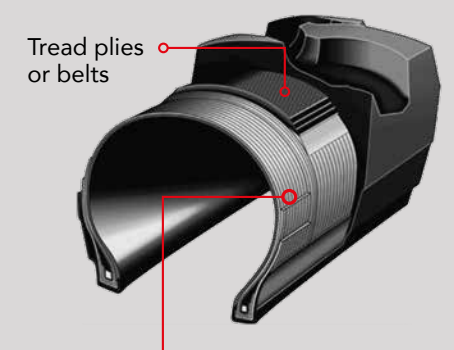
- Radial tyres have a larger and squarer footprint which gives higher traction, better stability and even wear.
- Bias tyres lack shock absorption in their construction. This means that bias tyres are much stiffer than radial tyres, and offer less driving comfort.

### Bias Tyre



Body plies

### Radial Tyre



Body plies