

You never farm alone

Our service goes far beyond simply developing, producing and supplying tyres. Not only do we continuously respond to your changing needs, we are also always there to put our tyre technology, knowledge and experience to work for you.

We sincerely want to build a long-term relationship with you, in an active and personal manner. We aim to be your companion at each step you take and to offer you advice and help...
So you never farm alone.

From traction in the field through performance on the road and higher load, etc, our engineers take all your needs into account thanks to

- their many direct contacts with European farmers
- regular consultation with the major tractor manufacturers

- Dedicated technical Firestone support
- Digital connection at any time through the Firestone app: you'll always know the right tyre pressure for any kind of performance

 **Always at your service**

 **Your needs come first**

 **Quality you can rely on**

Every tyre that leaves our ISO-certified factory is hand-checked by craftsmen.

 **Logistics close to you**

Our dealers usually have your Firestone tyres in stock. With our excellent, closely linked European logistics network, we can deliver anywhere in Europe within a few days.

 **The right tyre**

- Firestone dealers help you choose the right tyre for your performance needs
- The Firestone app gives you the ideal tyre specs/technical requirements for your performance needs

 **Your best buy**

- Outstanding value at an excellent cost per hour
- Ask your tractor dealer for your Firestone incentive when you buy a new tractor
- 10 year warranty

You can always rely on us

Firestone helps farmers to get more out of their land with quality tyres which deliver greater productivity, enable cost-effective operations and minimise the impact on your precious topsoil. Our full range of Firestone tractor tyres gets all your jobs done at an excellent cost per hour.
This means that you can save time, fuel and money.

Firestones tyres' superior casings are renowned for their toughness and durability. Combine this with their wear-resistant compound, and you will enjoy long-lasting tyres that **you can always rely on.**

High quality standards

For more than 120 years, the Firestone tyre company has always been close to farmers and farming. The agricultural tyre was conceived by Harvey Firestone and has changed farming methods completely.

As part of the Bridgestone Corporation, Firestone today benefits from all the know-how, high production standards and outstanding innovation capabilities needed to stay ahead, and we are continuously adapting our offer to meet your evolving needs, including today's heavier and faster vehicles.

Designed in Europe and produced in Europe for European farmers

European Firestone agricultural tyres are European to the core. Our engineers at the R&D Centre in Italy regularly consult European farmers and local dealers to ensure that our tyres meet all the needs of European agricultural soil.

All our tyres are manufactured at our plant in Puente San Miguel, Spain. With no protracted overseas transport, we can deliver to our dealers anywhere in Europe within a few days!

You never farm alone



Firestone



MAXI TRACTION
Maximum traction. Maximum life.

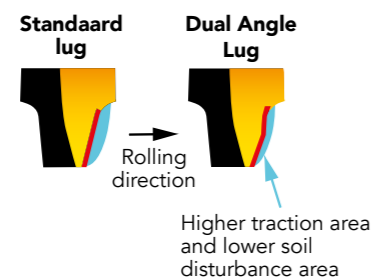
Maximum traction. Maximum life.

Patented Dual Angle Lug design

Firestone's unique and patented **Dual Angle Lug design** delivers a greater contact area than a standard lug. The patented Dual Angle Lug design combined with its large surface area give strong grip and excellent traction.

Your benefits:

Superior traction - Higher working output - Fuel saving



Longer, deeper and wider lugs

(MAXI TRACTION 65)*

Compared to its predecessor, Firestone's MAXI TRACTION 65 is engineered to last longer, while delivering excellent performance throughout its entire life cycle. It does so thanks largely to its 11% deeper, 9% wider, 24% longer lugs, its wider tyre and increased lug overlaps.

Your benefits:

Superior traction - Long tyre life - Excellent tyre cost per hour



23% total lug rubber increase*

■ MAXI TRACTION 65
■ Predecessor

*MAXI TRACTION size 650/65R38 - Compared with its predecessor

Rounded shoulders

Your benefit:

Crop protection

Traction-favouring lug pattern

Your benefit:

Ideal in terms of traction and working output when field use outweighs street use.

V-shaped lug nose

Your benefits:

Superior traction - Higher working output - Fuel saving

Firestone long-lasting, robust casing

Your benefits:

Long tyre life - Excellent tyre cost per hour

IF technology: More working efficiency. More yield.

Firestone's superior MAXI TRACTION IF (Improved Flexion) tyre with reinforced sidewalls for a higher flexing capability and thus a larger footprint¹.

(1) Compared with corresponding standard tyre - According to ECE R106 para 2.20.1

For high and medium horsepower tractors - For soil preparation and transport

IF technology: More working efficiency. More yield.

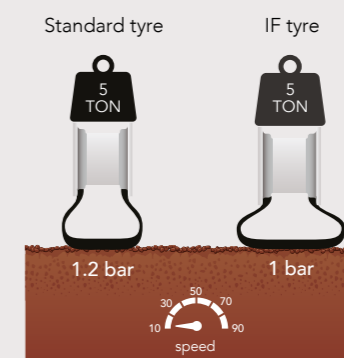
The advanced "Improved Flexion" (IF) tyre describes a pneumatic tyre with superior casing built with reinforced sidewalls. This delivers a higher flexing capability than that of the corresponding standard tyre, and thus increases its footprint substantially.¹ *What are the benefits?*

In the field - same load at lower tyre pressure

- Similar load
- Same speed
- Lower inflation

Your benefits:

Operating at lower inflation reduces soil compaction and thus delivers a greater yield.

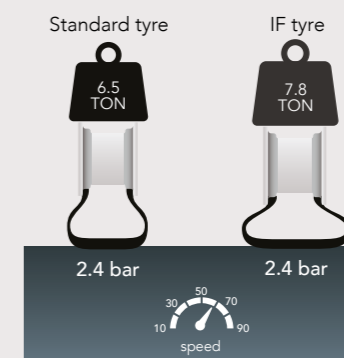


On the road - higher load at same tyre pressure

- Same speed
- Same pressure
- 20% more load

Your benefits:

Carrying bigger loads means fewer transport cycles on the road. You save time and reduce your operating costs.

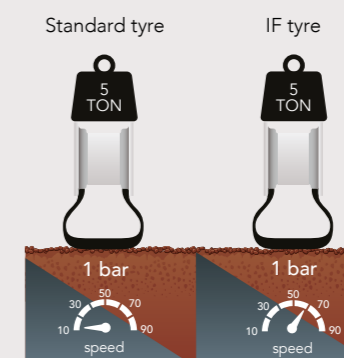


Mixed field and road use

- Similar load
- Same pressure
- Higher speed

Your benefits:

The load capacity is independent of speed, so there's no need to change pressure when moving from the field to the road. You save time and improve efficiency.



Size range MAXI TRACTION IF

Rim	Tyre Size	Load index/Speed index
42	IF710/70 R42	179D 176E
	IF620/70 R42	172D 169E
38	IF800/70 R38	184D 181E
	IF710/70 R38	178D 175E
30	IF650/85 R38	179D 176E
	IF600/65 R30	161D 158E
28	IF600/70 R30	165D 161E
	IF600/65 R28	164D 160E
	IF600/65 R28	160D 157E

You should never exceed either the vehicle manufacturer's recommendations nor the legal limits for axle load or speed.
(1) According to ECE R106 para 2.20.1

Size range MAXI TRACTION 65

Rim	Tyre Size	Load index/Speed index
42	650/65 R42	158D 155E
38	650/65 R38	157D 154E
	650/65 R38 Extra load	163D 163E
	600/65 R38	153D 150E
34	540/65 R38	147D 144E
	600/65 R34	151D 148E
30	540/65 R34	145D 142E
	540/65 R34 Extra load	152D 149E
	540/65 R30	143D 140E
28	540/65 R30 Extra load	150D 147E
	540/65 R28	142D 139E
24	480/65 R28	136D 133E
	440/65 R28	131D 128E
	540/65 R24	140D 137E
24	480/65 R24	133D 130E
	440/65 R24	128D 125E

Size range MAXI TRACTION EXTRA LARGE

Rim	Tyre Size	Load index/Speed index
42	710/70 R42	173D 170E
	620/70 R42	166D 163E
38	710/70 R38	171D 168E
	650/85 R38	173D 170E
	650/75 R38	169D 166E
30	620/75 R30	163D 160E
	600/65 R30	155D 152E
28	600/70 R30	158D 155E
	600/70 R28	157D 154E
	600/65 R28	154D 151E

More grip, more operating efficiencies



Excellent traction

The patented Dual Angle Lug design combined with large surface area delivers strong grip and excellent traction. You gain in efficiency, **covering more ground, faster and more economically.**



Proven durability

Firestone's strong and long-lasting casing, the wear-resistant compound, combined with the MAXI TRACTION lug design result in **outstanding tyre life.**



Fuel saving

With smooth lug/soil engagement, the Dual Angle Lug design **reduces energy losses** with a positive impact on fuel consumption.



Increased driver comfort

Firestone's longer, overlapping lugs combined with the casing's outstanding damping characteristics provide **better driver comfort on the road.**¹

Download from your app store or just use this QR code:



For iOS app



For Android app

(1) Compared with its predecessor